Fun With Fonts

Name: _____

Class period: _____

Date: _____

A *typeface* is the artistic representation or interpretation of characters; it is the way the type looks. Each type is designed and there are thousands of different typefaces in existence, with new ones being developed constantly.
The art and craft of designing typefaces is called type design. In digital typography, type designers are also known as font developers or font designers.

Assignment:

Directions:

1. Create a name tag with a **uniquely designed** font that includes imagery, color, and design elements that are related to your personal interests, hobbies, and daily life.

2. This must be more then basic bubble/three dimensional lettering (the more detail the better).

3. The name tag must be completely colored using **colored pencils**; this includes the background.

4. Use black sharpie markers to *emphasize* **major lines** and **details**.

5. Keep in mind the principles of design as you create:
   (Rhythm, Perspective, Variety, Balance, Unity, Movement, Emphasis, Contrast)

6. The finished product must be **neatly completed** and not "crumpled, dirty, scribbled, or rushed."

7. This project must be turned in on time. If it is more than two days late the grade will be reduced by 50%

8. Class time must be used efficiently and you must demonstrate positive classroom behavior and a good work ethic.

Due Date _____   Maximum Points Possible _____