Fun With fonTs

Name: _____

Class period: _____

Date: _____

> A *typeface* is the artistic representation or interpretation of characters; it is the way the type looks. Each type is designed and there are thousands of different typefaces in existence, with new ones being developed constantly.
> The art and craft of designing typefaces is called type design. In digital typography, type designers are also known as font developers or font designers.

Assignment:

Directions:

- [ ] 1. Create a name tag with a **uniquely designed** font that includes imagery, color, and design elements that are related to your personal interests, hobbies, and daily life.

- [ ] 2. This must be more then basic bubble/three dimensional lettering (the more detail the better).

- [ ] 3. The name tag must be completely colored using **colored pencils**; this includes the background.

- [ ] 4. Use black sharpie markers to *emphasize* **major lines** and **details**.

- [ ] 5. Keep in mind the principles of design as you create:
  (Rhythm, Perspective, Variety, Balance, Unity, Movement, Emphasis, Contrast)

- [ ] 6. The finished product must be **neatly completed** and not "crumpled, dirty, scribbled, or rushed."

- [ ] 7. This project must be turned in on time. If it is more than two days late the grade will be reduced by 50%

- [ ] 8. Class time must be used efficiently and you must demonstrate positive classroom behavior and a good work ethic.

Due Date _____   Maximum Points Possible _____

Fun with Fonts
Project Evaluation:

Name: _____   Class Hour_____

	Zero points	Partial points	Full points
Class time was used properly and the student displayed positive classroom behavior and participation. (+10)			
Project is neatly completed and not "crumpled, dirty, scribbled, or rushed." (+5)			
Completely colored using colored pencils; this includes the background. Black sharpie marker is used to emphasize major lines and details. (+10)			
Name tag includes a uniquely designed font that includes imagery, color, and design elements that are related to your personal interests, hobbies, and daily life. The font is more than basic bubble/three dimensional lettering. (+15)			

Total Points: _____ / 40